

Effective EAI Strategy

for a leading broadcasting co. in the US

Customer Requirement

- Huge no. of unique applications spread over diverse technology platforms.
- Complex nature of it's IT organizational structure, the client was unable to realize the estimated cost reduction.
- Owing to lack of standardization of EAI implementation, the client was unable to optimally reuse the IT applications spread across technology platforms.
- Their EAI effort lacked adequate production support thereby increasing the risk of performance bottlenecks and potential failures.
- Business processes lacked efficiency, which resulted in low quality levels.

Xavient's Approach

- Revamp the EAI implementation strategy to enable seamless integration of client's business processes.
- Provide production support for EAI.
- Undertake all EAI development work.
- Reduce Total Cost of Ownership through use of flexible architecture.

Strategy

Comprehensive blueprint for an Integration Solution Center addressing a wide range of aspects - spanning organizational structure, business processes and corporate governance and funding - in a completely integrated manner. Xavient also took over the production support for EAI and adopted the strategy of fast-tracking the support transition, which ensured minimum impact to the client's operations. Within six months the client witnessed significant improvements in business process efficiencies resulting in cost savings. As the sole partner of the EAI SDC, Xavient undertakes all EAI development work for the client.

Business Benefits

- Significant cost saving for production support.
- 50% reduction in transition cost.
- Setting up of SDC, a single control point for all EAI development work has brought in higher levels of standardization.
- The EAI SDC has breathed new life and provided fresh impetus to the uptake of EAI for various integration requirements.
- Near to 100% uptime of the overall environment resulting in better customer satisfaction.

About Xavient:

Xavient Information Systems, HQ in Simi Valley, CA is a major provider of global IT and engineering services and solutions focused on the telecommunication industry. Xavient's array of IT services include strategic consulting across product & vendor evaluation, business process re-engineering, outsourcing & off-shoring; product implementation & support; custom solution development and IT professional services.